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FOR IMMEDIATE RELEASE

**'Love is in The Youth Fair' Valentine's Promotion
Two Admissions and Two P*O*P's for ONLY \$44
Available Feb. 3 – Feb. 14**

MIAMI, FL – January 27, 2014 – The Miami-Dade County Youth Fair & Exposition is offering a Valentine's promotion that is sure to delight your dearest. The "Love is in The Youth Fair" deal includes two admissions and two Pay-One-Price (P*O*P) Unlimited Ride Cards for the 2014 Youth Fair for just \$44, a savings of up to \$50. This special online only offer runs February 3rd through February 14th.

"The Youth Fair will be here on March 13 before you know it", said Bob Hohenstein, President and CEO of the non-profit Youth Fair. "This offer is a great way to surprise that favorite Valentine and at the same time assist our organization's mission of supporting education, promoting South Florida agriculture and rewarding youth achievement here in Miami-Dade County."

To purchase the "Love is in The Youth Fair" package and other 2014 Youth Fair items, visit www.fairexpo.com/thefair. The regular 2014 Youth Fair time prices are \$12 admission, \$25 P*O*P Unlimited Ride Card weekdays and \$35 P*O*P Unlimited Ride Card on weekends. Youngsters 5 and under and seniors 65 years and better will receive free admission every day, all day. There is also free parking.

The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a state of Florida chartered, private not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade County students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida agriculture. The Youth Fair will take place this spring, March 13-30, 2014. For more information, please visit www.fairexpo.com or call (305) 223-7060.

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